

Sustainable Funding for CHW Programs

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Catherine Dower, JD

Center for the Health Professions
University of California, San Francisco

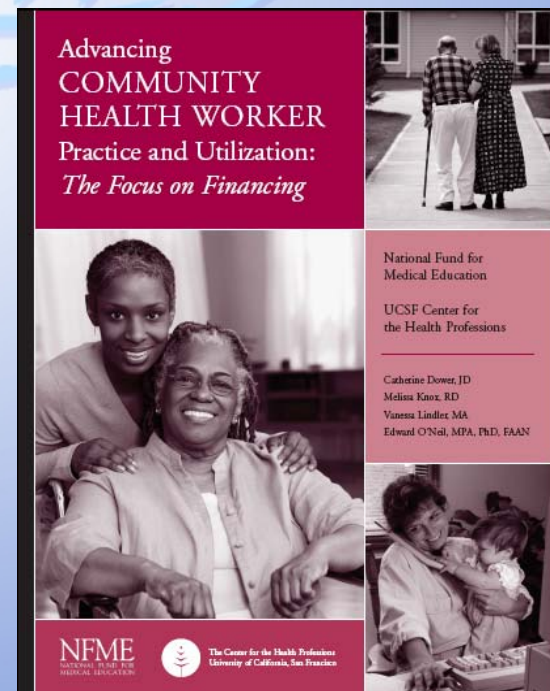
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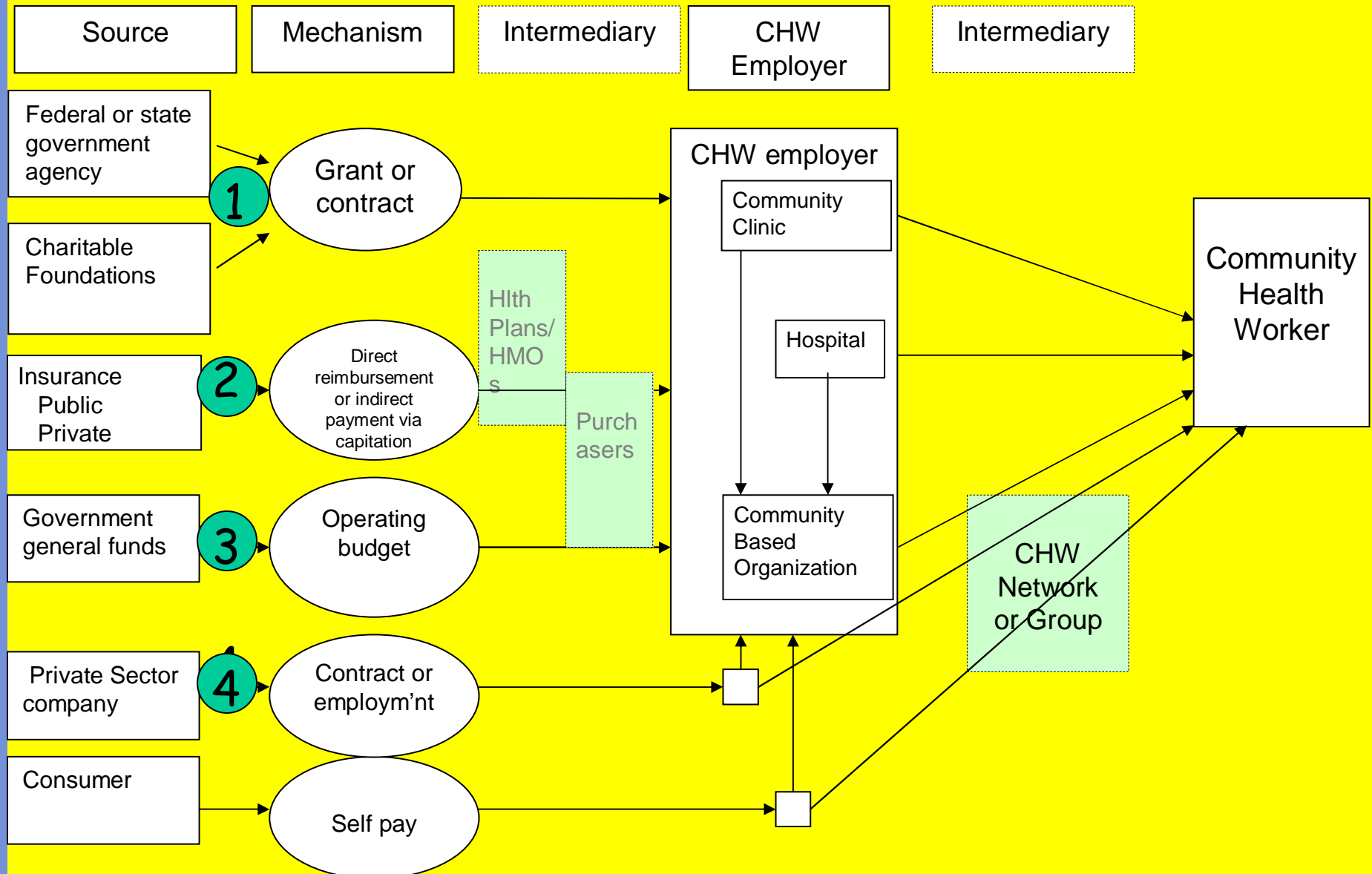
THE CENTER
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Advancing Community Health Worker Practice and Utilization: The Focus on Financing

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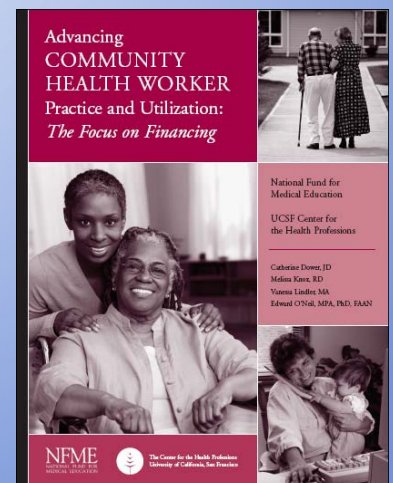


CHW Potential Funding Flow Chart



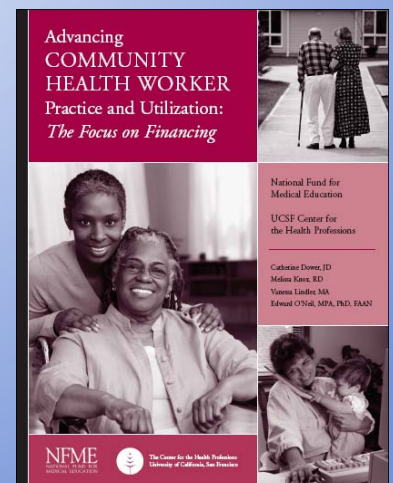
1. Foundations and Government Agencies

- Mechanisms: Grants and contracts
- Most common arrangement
- Pros: known entity; required evaluations
- Cons: short term; categorical
- Examples
 - Latino Health Access, CA
 - Community Health Access Project, OH



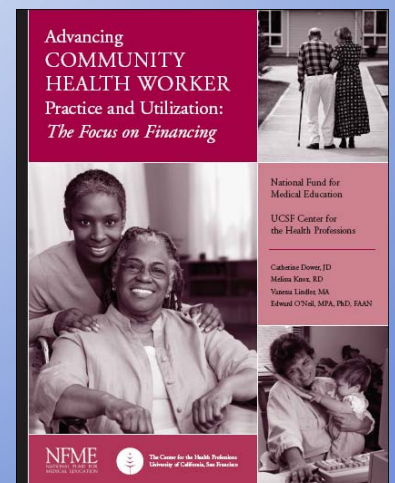
2. Medicaid

- Mechanisms: Reimbursement; capitation
- Relatively rare arrangements
- Pros: stability
- Cons: long, challenging negotiations; incomplete coverage; reporting requirements & bureaucracy
- Examples
 - Alaska (direct)
 - Health Plus, NY (mgd care contract)
 - NM Community Access Project



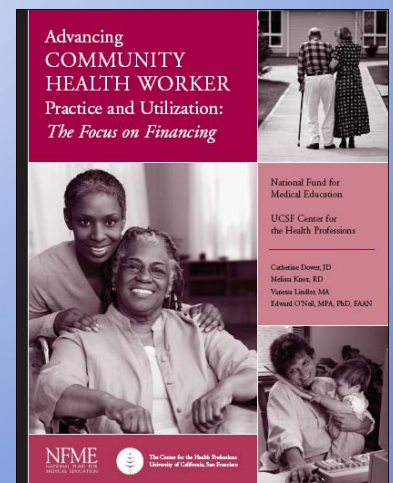
3. Government General Funds

- Mechanisms: Federal, state or local general fund budget
- Very rare arrangement
- Pros: Very stable
- Cons: political tradeoffs, long timeline, limited evaluations, requires strong leadership
- Examples
 - Indian Health Services
 - Fort Worth, Texas



4. Businesses: Hospitals, managed care organizations, employers

- Mechanisms: Operating budgets
- Unknown popularity; probably rare
- Pros: relatively stable, evaluations required as part of business
- Cons: proprietary info, dependent on strength of business
- Example
 - Christus Spohn Health System, TX



UCSF Center for the Health Professions

3333 California Street, Suite 410

San Francisco, CA 94118 415/476-1894

cdower@thecenter.ucsf.edu

http://futurehealth.ucsf.edu

The screenshot shows the website's home page with the following content:

- Navigation:** PROGRAMS, PUBLICATIONS, RESOURCES, IN THE NEWS, FOCUS AREAS, ABOUT US, HO...
- What's new:** Medical Assistants are the fastest growing segment of allied health, yet little is known about these workers who provide clinical and administrative services. "The Expanding Roles and Occupational Characteristics of Medical Assistants," by Stephanie Taché and Susan Chapman, provides data and raises critical policy issues. View this [abstract](#) or [our issue brief](#).
- From the director:** "Centering On...Proposed Reforms" - Last month Governor Schwarzenegger and President Bush both released proposals for US health care reform, but failed to address the root cause of the dysfunctional system: cost of care. This month Ed O'Neil explores how the US health care system could perform more effectively and efficiently at lower costs. To read this essay, click [here](#).
- February 2007:** SEARCH OUR SITE
- FOCUS ON:** Leadership • Aging • Workforce Diversity • Community
- Got a minute?** Register for monthly Center News and Program Announcements
- Center Roadshow:** Download recent Center presentations here
- FYI:** Recently released: two new reports on financing Community Health Worker programs. Our research highlights models with sustainable funding already in place and proposes needed attention to outcomes and cost-effectiveness
- Leaders advance:** Kenneth Cohen is the Hospital CEO of San Joaquin County Health Care Services Agency. Through his participation in the LEAD program in 2005, Ken established the importance of cultural and linguistic competence throughout the

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Funding CHW Programs
and Services in Minnesota:
Looking to the Future

Supplement to
*Advancing Community Health Worker Practice
and Utilization: The Focus on Financing*

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