

Information Desired and Acquired by Prostate Cancer Patients: Ethnic Specific Focus Group Analysis

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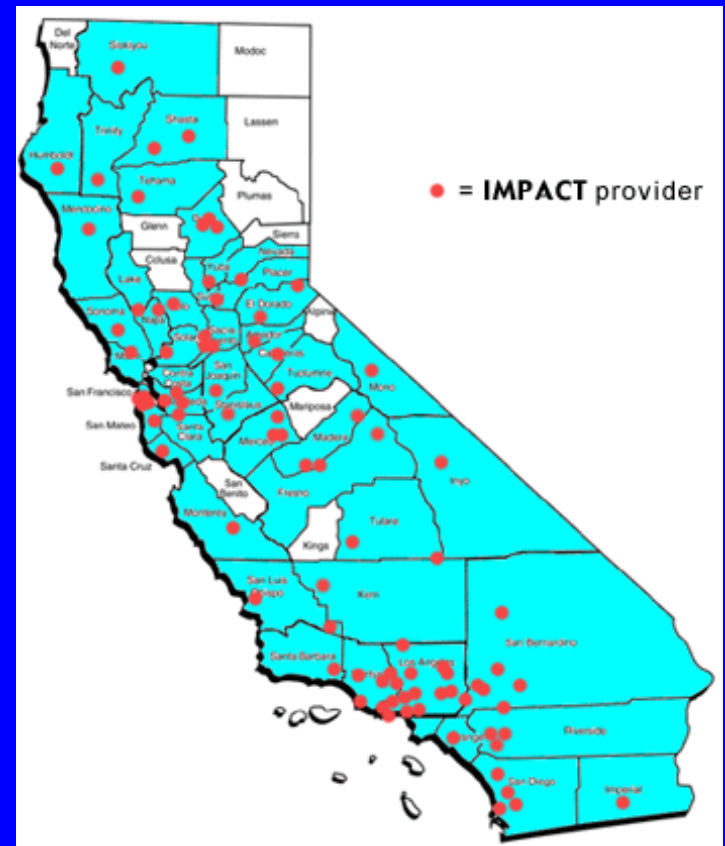


Overview

- **Background**
- **Objectives**
- **Methods**
- **Themes**
- **Lessons Learned**
- **Limitations**
- **Future Research**

Background

- **IMPACT Program**
 - Free prostate cancer treatment
 - Low income men with little or no health insurance
- **Program approach**
 - Education
 - Nursing interventions
 - Counseling
- **Empowerment**



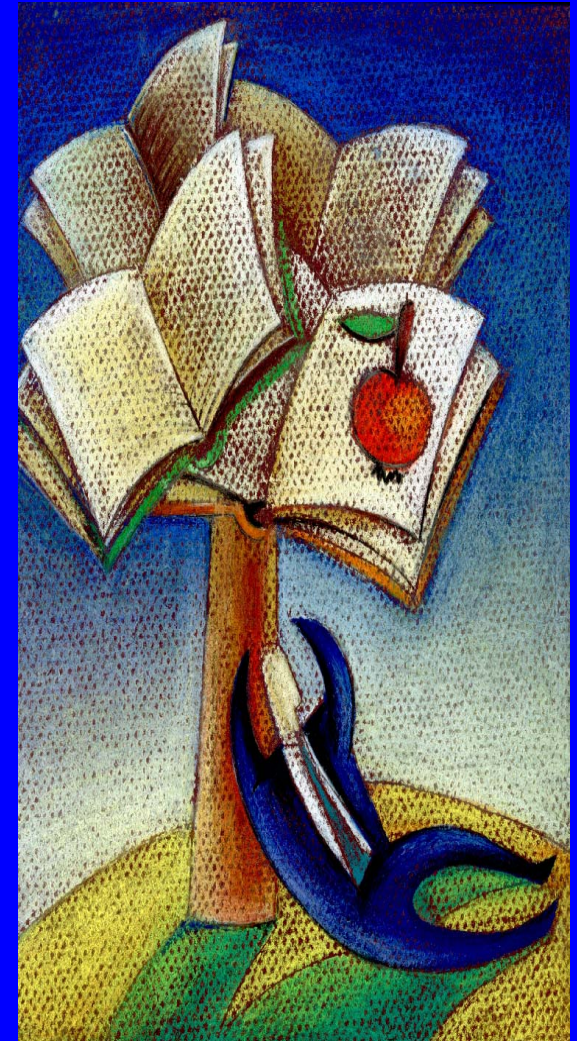
The Issue

- **Prostate cancer education materials**
 - Needed so men can manage and cope with cancer
- **Lack of appropriate materials**
 - Culturally sensitive
 - Easy to understand



Objectives

- **Describe:**
 - Knowledge when diagnosed
 - Information received
 - Information sources utilized
 - Information desired but not received
- **Explore differences in the information desired between men of various ethnicities**













Methods

- **Focus groups conducted**
- **Participant recruitment**
- **Content analysis**
- **Verbatim transcript coded**
- **Codes verified**
- **Codes clustered into categories and themes**
- **Comparison by group**







Theme 1: Knowledge and Beliefs at Diagnosis

“It was all new to me”




- **Lack of knowledge**  
- **Acknowledgement of risk**  
- **Personal relevance**  
- **Treatment options** 
- **Eventualities of the disease**  
- **Shame and embarrassment** 

Theme 2: Information Desired

“I wanted to know more”

- **Objective information** 
- **Managing side effects**  
- **Managing emotions and psychological effects** 
- **Educating families**  

Theme 3: Information Acquired - A Patchwork

- Information sought out if not received
- Variety of sources used
 - Internet
 - Wives
 - Support groups
 - Media
 - Educational materials
- Desire for culturally sensitive information  
- Information will save you 

What Was Learned

- **Men have minimal information**
- **Personal relevance**
- **Desire for wide spectrum of information**
- **Psychological and emotional distress**
- **Family**
- **Independence**

Limitations

- **Number of focus groups**
- **Participants**
- **Support group members**
- **Recall bias**
- **Representative Sample**
- **Data saturation**

Future Research

- **Development of patient education materials**
 - Complete
 - Culturally sensitive
 - Cover disease trajectory
- **Physician-based interventions**
- **Exploration of identified categories**



IMPACT

Improving Access, Counseling and Treatment for Californians with Prostate Cancer

www.california-impact.org