

A Wise Investment:

Financing and Integrating
Community Health Workers
In the Health Care System

March 5-6, 2007
The Melrose Hotel
Washington, DC



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Agenda

MONDAY, MARCH 5, 2007

- 3:00pm Event Check-in
- 4:00pm - 4:15pm **Welcome/Introduction** *Potomac I & II*
Allan Formicola, Vice Dean,
Center for Community Health Partnerships, Columbia University Medical Center
- 4:15pm - 5:00pm **Keynote Presentation** *Potomac I & II*
Henrie Treadwell, Director, Community Voices and Men's Health Initiative
& Associate Director for Development and Health Policy
Senior Social Scientist, Morehouse School of Medicine
- 5:00pm - 5:45pm **Approaches for Integrating CHWs in Health Care Delivery and Return on Investment:
Experiences from Community Voices** *Potomac I & II*
Presenter: Elizabeth Whitley, Project Director
Denver Health Medical Center, Community Voices
- 6:00pm - 7:00pm **Reception** *Library Bar*
- 7:00pm - 9:00pm **Dinner** *Potomac III*

TUESDAY, MARCH 6, 2007

- 8:00am - 8:30am **Breakfast** *Potomac Pre-Function Area*
- 8:30am - 9:30am **Presentation - Congresswoman Hilda Solis.** *Potomac I & II*
32nd District of California, US House of Representatives
- 9:30am - 10:00am **Sustainable Funding for CHW Programs:
Examples from a National Study.** *Potomac I & II*
Presenter: Catherine Dower, Associate Director, Health Law and Policy
Center for the Health Professions, University of California San Francisco
- 10:00am - 10:15am **BREAK**
- 10:15am - 10:45am **Financing Community Health Workers: Why and How** *Potomac I & II*
Presenter: Jacqueline Martinez, Senior Program Officer
New York State Health Foundation, formerly Project Director
Northern Manhattan Community Voices Collaborative

10:45am - 11:45am	Analysis & Discussion of Papers <i>Potomac I & II</i> Moderator: Marguerite Ro, Deputy Director Asian & Pacific Islander American Health Forum
11:45am - 12 Noon	Presentation of the Community Voices Story Book
12:00pm - 1:00pm	Lunch <i>The Landmark</i>
1:00pm - 1:30pm	Developing a CHW Program in Washington, DC <i>Potomac I & II</i> Presenter: Martha Ross, Senior Research Manager Brookings Greater Washington Research Program, The Brookings Institution
1:30pm - 2:15pm	CHW Recommendations for Next Steps: A Panel Discussion <i>Potomac I & II</i> Chair: Jacqueline Scott, Senior Fellow and Adjunct Professor Harrison Institute for Public Law, Georgetown University Law Center PANELISTS: <ul style="list-style-type: none"> • Sergio Matos, Executive Director Community Health Worker Network of New York City • Durrell Fox, Community Health Worker Massachusetts Association of Community Health Workers • Pam Chapman, Community Relations Liason Spectrum Health Hospitals/Fred & Lena Meijer Heart Center • Victor-Jose Santana, Community Health Worker Coordinator Collins Center for Public Policy, Community Voices Miami • Cynthia Norris, President National Association of Community Health Representatives
2:15pm - 2:30pm	BREAK
2:30pm - 3:15pm	Provider Recommendations for Next Steps: A Panel Discussion . . <i>Potomac I & II</i> Chair: Wayne Powell, Associate Director and Project Director, Community Voices New Mexico & Center for Community Partnerships, Family and Community Medicine, UNM PANELISTS: <ul style="list-style-type: none"> • Ken Lampert, Past President, Community Premier Plus • Moises Perez, Executive Director, Alianza, Inc. • Larry Gage, President, National Association of Public Hospitals and Health Systems • Martha Bernadett, Executive Vice President, Molina Healthcare
3:15pm - 3:45pm	Summary & Comments <i>Potomac I & II</i> Sherry Glied, Professor, Mailman School of Public Health, Columbia University Health Policy & Management
3:45pm - 4:00pm	Closing Remarks <i>Potomac I & II</i>

Community Health Workers (CHWs) have emerged as a crucial and viable component of the healthcare delivery system in the United States. Their educational and networking activities in underserved communities have proven to reduce emergency room visits and connect people in need with essential basic healthcare. However, one outstanding challenge is finding ways to compensate CHWs for their work.

This conference will provide key stakeholders with multiple implementation strategies, sustainable financing strategies, and compelling case studies that demonstrate the positive return on investment of CHWs. Attendees will be equipped with the information and resources needed to positively influence and improve the healthcare delivery model in their communities, especially the underserved.

Objectives

The objectives of this conference are:

- I. To present new and concise information to key policy makers and healthcare representatives on:
 - a. Approaches to integrating CHWs in various healthcare settings,
 - b. The value-added benefits of CHWs, and
 - c. Innovations in using existing healthcare financing streams for CHWs and financing methods already in place in most healthcare organizations.
- II. To gauge policy makers' attitudes towards CHWs and determine the next steps for the integration of CHWs into the healthcare workforce.

**A special thank you to our
Planning Committee:**

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